

Healthtv™ Bulletin



Pain Management Education: A Healthy Outcome



"Healthtv™ covers all the important messages we in pain management know are a priority."

❖ Lennie Duensing, APF
Director
Communications and Outreach

PARTNERSHIP NEWS



Healthtv and Accent Health:
Leaders in place-based media bring integrated solutions - targeting health consumers at key touch points
For more information:
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Healthtv™
www.healthtvsystem.com

New: Titles, Staff Training, VOD Series

New! Titles:

Diabetes:
Medications, Complications
Oncology:
Clinical Trials



New! Staff Training Modules:

Healthtv's self-study staff training modules correspond to new titles:
Diabetes: Medications, Complications
Clinical Trials
Available as electronic or hard copy.
Only available to Healthtv hospitals
For more information:
email: healthtv@rogers.com



Increase Healthtv™ Utilization!

How to get the word out:

- ✓ Healthtv™ Posters in all Patient rooms and Lounges
- ✓ Reminder Email to all staff
- ✓ Announce new programs in hospital newsletter
- ✓ Post electronic version of program guide on hospital intranet
- ✓ Incorporate Healthtv™ into Patient Education documentation sheets
- ✓ Promote use of Self-study staff training modules
- ✓ Order free promotional Pens

New! Healthtv™ and The Parent Channel Series

For on-demand and interactive systems

Special Introductory Offer:

Save 25% off the Regular Price

On-Demand Series

Healthtv ☆ Cardiac, Oncology, General Medical/Surgical
The Parent Channel ☆ Infant care, Mother care, Pediatrics

Since 1993, teaching hospitals across North America have utilized Healthtv™ and The Parent Channel - incorporating these continuous, scheduled play services into patients care maps and flow sheets. Now, the same current, accurate, superior-quality content is offered in Series format for use on your hospital's Video-On-Demand (VOD) system.

For On-Demand Catalog and Special Introductory price:
Email: kathyk@healthtvsystem.com

More Exciting News: Closed-Captioning comes to Healthtv!

Healthtv™ Spring/Summer Program introduces its closed-captioning service.
For use with all closed-caption compliant tv systems