



Kathy Kastner Speaks at Medical Devices Summit

OAK BROOK IL... September 2007 Kathy Kastner CEO The Health Television System Inc. presents on the power of video to educate patients on use of Medical Devices at the 4th Annual Summit on Medical Devices, in Oak Brook IL.

“Video is so versatile and accessible, and Kathy has developed such a unique presentation, we’re delighted to have her as our luncheon speaker.” Meagan Hickey, conference coordinator.

“I’m pleased that CBI is taking a leadership role, and considers my expertise as a valuable component,” says Kastner. “With patients and their families being encouraged to learn more and take more responsibility for their own health, it’s crucial to educate the end user about proper use of devices such as inhalers, heart monitors and even glucometers”

In attendance at the Summit are senior communications and policy representatives from Medtronic, Boston Scientific, Juvent Health and Advanced Medical Optics

Founded in 1994 in Massachusetts, CBI Research, Inc. is dedicated to developing market-driven, unbiased conferences in pharmaceuticals\biotech, medical devices, risk and insurance and managed care markets. CBI Research, Inc. offers conferences and summits that serve senior executives and government officials by providing a unique platform for highly focused content and presentation.

The Health Television System Inc is a privately owned company. Established in 1993, with offices in Toronto, Canada and Orchard Park, NY. The Health Television System Inc owns and operates North America’s premiere direct-to-patient television networks, broadcasting in top teaching hospitals across North America.