



The Health Television System Inc partners with BanDeMar Networks

June 13, 2005 Orchard Park NY... The Health Television System Inc (HTS) and BanDeMar Networks are partnering to offer video content and MP4 streaming solutions for the healthcare industry

HTS owns and operates Healthtv, North America's premiere direct-to-patient television network, established since 1993 in top-ranked teaching hospitals across the US and Canada. HTS video-based content is incorporated by brand name into patients charts.

BanDeMar Networks <http://www.bandemar.com> is a leading and respected developer of technology management solutions, specializing in MP4. Partners include: NASA, The Liberty Science Center, Microsoft, UCLA, CalTech, Rutgers University, and New Jersey Institute of Technology

Kathy Kastner, CEO The Health Television System Inc, "This partnership is a marriage of leading edge expertise best practices. BanDeMar is respected and successful in the world of innovative technology solutions and management. Their community based initiative for delivery of consumer health education is opening the door to customized education. BanDeMar's capabilities coupled with performance-based relationships with decision-makers presents exciting possibilities for extensions and expansion of our content., as well as enabling us to fulfill requests for content accessibility beyond the hospital.

Dr. Cesar Bandera, BanDeMar president, "HTS overall superior quality and content creation capabilities impressed us. From a technology point of view, the excellence of the design is in the quality of the upload – right up to full screen. This is a key factor for successful MP4 conversions. This partnership hugely expands funding opportunities requiring proof of effectiveness and scalability.

The Health Television System Inc is a privately owned company with offices in Orchard Park, NY and Toronto, Canada. Established in 1993, Healthtv is North America's leader in branded direct-to patient education, broadcasting in teaching hospitals.

BanDeMar Networks is a minority owned California LLC with 70 years of combined experience in computer technologies and IT, high-tech research and development, and over 15 years experience in IP exploitation, licensing and worldwide patent protection

- 30 -

For more information, Kathy Kastner kathyk@healthsystem.com
Bandemar: Cesar Bandera: cesar@bandemar.com