



### **The Health Television System Inc. enlists Summit Insight**

ORCHARD PARK NY, August 2005.... The Health Television System Inc. (HTS) has chosen Summit Insight <http://www.summitinsight.com> to facilitate entry into the US Government market.

Summit Insight CEO, Judy Bradt, is a speaker & trainer at over 50 industry events and public sector leaders on US government procurement issues including homeland security, aerospace & defence, export controls, Buy American, IT contracting, and small business set-asides

Bradt's established successes include securing contracts valued at more than \$12 million in international sales & partnerships. She is recognized by the Organization for Economic Cooperation and Development as setting global best practices for economic growth

HTS CEO, Kathy Kastner explains: "We've enjoyed huge success in the private sector and recognize that expansion into Government market of military hospitals requires specific expertise. We're delighted to be working with Judy to ensure best results in this highly lucrative - and highly nuanced market sector."

**The Health Television System Inc. (HTS)** is an innovative healthcare broadcasting system, Respected and utilized in teaching hospitals across North America. Included are Johns Hopkins, UCLA, Rush St. Lukes; Baptist Health System, George Washington and Robert Wood Johnson. Established since 1993, The Health Television System Inc is a privately owned company with offices in Orchard Park, NY and Toronto, Canada.

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