

Healthtv ranks as top education tool



ORCHARD PARK NY **Healthtv** –the branded patient education television network developed by The Health Television System Inc - is one of five top teaching tools utilized by healthcare professionals at the prestigious NewYork-Presbyterian Hospitals – ranked 7th in the nation by US News and World Report

Results of a 2005 intranet survey indicate **Healthtv** - the 24-hour patient education service - topped the list, along with MedLine the highly regarded National Library of Medicine’s medical resource, and two intranet-based initiatives developed internally by the hospital..

Patient Education Coordinator, Virginia Forbes, is pleased with the overall response to the survey, but not surprised at the results. “302 responses, representing an 85% response rate is exceptional. **Healthtv** in the top five is to be expected: the programming quality and content is consistently excellent and helpful for both staff and patients.”

Kathy Kastner, CEO of The Health Television System Inc. attributes high utilization rates to partnerships with top-teaching hospitals to its / “We are honored to be considered an essential resource by so many of our top-ranked teaching hospitals. Virginia Forbes, in particular, has made a huge contribution to the success of the service through her commitment to patient education.”

NewYork-Presbyterian Hospital is one of the most comprehensive university hospitals in the world, with leading specialists in every field of medicine. We are composed of two renowned medical centers, NewYork-Presbyterian Hospital/Columbia University Medical Center and NewYork-Presbyterian Hospital/Weill Cornell Medical Center, and affiliated with two Ivy League medical institutions, Columbia University College of Physicians & Surgeons and Weill Medical College of Cornell University.

The Health Television System Inc. (HTS) is an innovative healthcare broadcasting system, Respected and utilized in teaching hospitals across North America. Included are Johns Hopkins, UCLA, Rush St.Lukes; Baptist Health System, George Washington and Robert Wood Johnson. Established since 1993, The Health Television System Inc is a privately owned company with offices in Orchard Park, NY and Toronto, Canada.

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