

# The Health Television System Subscriber Survey Impact Report

## Healthtv™ Staff Training (Inservices)

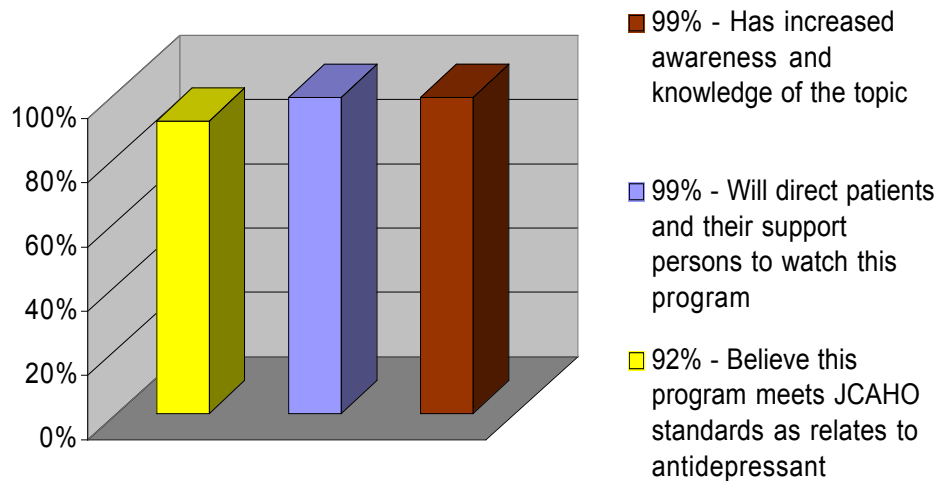
### Objectives

- To evaluate impact on staff acceptance, usage and promotion of Healthtv™
- To determine impact on increased patient/family viewership

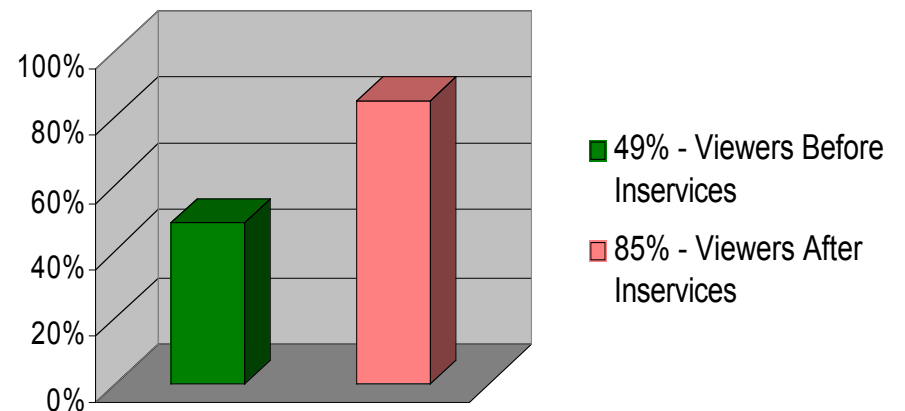
Method: Four inservices a day for four days

### Impact on Staff Motivation

Segment showcased: Overcoming Depression



### Impact on Viewership



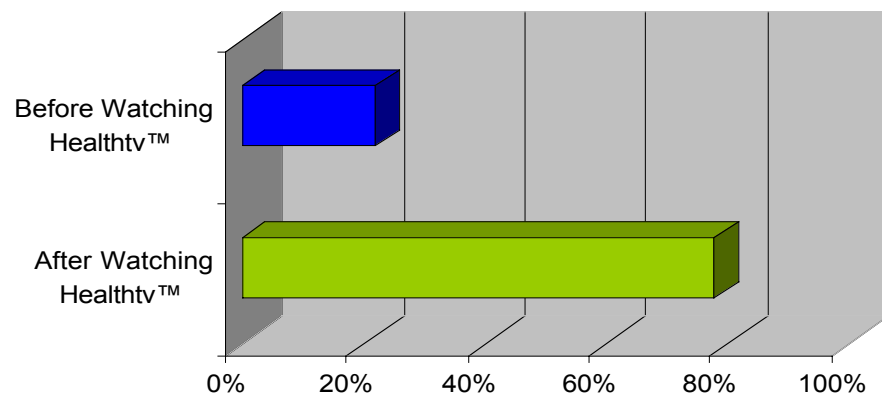
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## Impact of Healthtv™ Content

Objective: To assess impact of Healthtv™ content on condition-specific knowledge

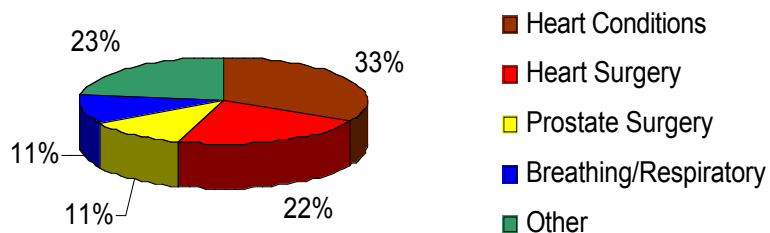
Method: Patients and families were surveyed before and after watching segment

### Impact on Knowledge of ED Related Conditions



- After watching Healthtv™ 78% of viewers knew that heart disease, diabetes and prostate surgery can cause erectile dysfunction

### Reason for Hospitalization



### Secondary Conditions

