

Medication Safety video Receives Top Award

The America Academy of Family Physicians and the Society of Teachers of Family Medicine bestowed the H. Winter Griffith Award for Excellence in Patient Education materials on The Health Television System Inc and Hospital For Special Surgery for the Educational Segment: Medication Safety



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Formula Prep video comes off The Parent Channel

The Parent Channel is meeting requests of baby-friendly hospitals by removing the unbranded formula prep video from The Parent Channel program.

For educators who need a resource to educate on proper preparation and safety issues, the unbranded 15-minute video is for sale. It features an introduction that reinforces benefits of breastfeeding and drawbacks of formula feeding.

\$98. plus taxes/shipping

Contact: kathyk@healthtvsystem.com

Announcing: *I'm so tired!* The Parent Channel's updated segment on post-partum adjustment/ post partum depression

With post partum issues in the spotlight, we're pleased to add **I'm so tired!** a 15-minute video in which mothers from various backgrounds talk about the stresses and realities of life with a new baby, and offer coping strategies. Also addressed: signs of post-partum depression and importance of early intervention.

The Parent Channel Easy as 1-2-3

1. Turn it on for patients
2. Follow up to answer questions
3. Document program watched

Patient Education Best Practice Guidelines Initiative

The Health Television System Inc is spearheading an initiative to develop patient education best practice guidelines. Key stakeholder organizations participating: Institute for Safe Medication Practices (ISMP), National Council on Patient Information and Education (NCPIE) and several teaching hospitals.