



**Healthtv dominates prestigious
Family Physician Patient Education Conference**

*FOR IMMEDIATE RELEASE November 8, 2004 NEW YORK...*Healthtv™ shares its direct-to-patient education expertise with key family physicians in three important conference tracks.

The 26th Annual American Academy of Family Physicians Patient Education Conference, (AAFP-PEC) takes place November 11 - 14 in San Francisco. The theme is, Humanizing Care: Education, Safety and Quality.

Healthtv's presentations – strategically positioned adjacent to high profile keynotes – were accepted and noted as being timely and ground-breaking.

Friday's keynote speaker, Jerry Lewis, Tame the Pain, Laughing Again, is followed by Healthtv workshop: **Managing Pain: A coordinated effort coast to coast** Saturday's Latino Health Access Keynote Speaker, America Bracchio, "Helping People with Diabetes Help Themselves," is followed by **Diabetes Education Panel** spearheaded by Healthtv CEO - who will also facilitate. Also on Saturday, Healthtv presents findings from its consulting initiative with the FDA, entitled: **Patient Safety News: Evaluation of a new tool for an emerging culture.**

The Health Television System Inc develops and distributes award-winning patient education via Healthtv – its branded hospital based television network. The Health Television System Inc is privately owned with offices in Orchard Park, New York and Toronto, Canada.

The American Academy of Family Physicians is the national association of family doctors. It is one of the largest national medical organizations, with more than 94,300 members in 50 states, D.C., Puerto Rico, the Virgin Islands, and Guam. One of the major purposes of the Academy is to provide responsible advocacy for and education of patients and the public in all health-related matter. AAFP Patient Education Conference is the premiere conference for Primary Care Physicians, Nurse Practitioners and Nurse Assistants with a focus on patient education.