



## Healthtv leads Patient Education Best Practice Initiative

**January 2006 NEW YORK** ....The Health Television System Inc. (HTS) launched an innovative initiative to develop Patient Education Best Practice Guidelines.

In keeping with its leadership role in the production of standard-setting video-based patient education, HTS assembled a Development Panel as the first step in determining Guideline criteria.

Lead by HTS CEO, Kathy Kastner, the 25 Development Panel participants are national standards-setting organizations, consumer advocacy groups and representatives from key teaching hospitals. Included are:

- Joint Commission for Accreditation of Healthcare Organizations (JCAHO)
- Institute for Safe Medication Practices (ISMP)
- National Council on Patient Information and Education (NCPPIE)
- National Consumers League (NCL)
- Food and Drug Administration (FDA)
- American Academy of Family Physicians (AAFP)
- Society of Teachers of Family Medicine (STFM)

HTS CEO Kathy Kastner: “With the increasing emphasis on patient-centered care, and with standards-setting organization such as JCAHO incorporating specific patient education directives, the development of Guidelines will support all stakeholders”

Oralia Bazaldua PharmD, BCPS, of American Academy of Family Physicians and Society of Teachers of Family Medicine, “I think this is a great project/idea. I am glad to represent STFM/AAFP in this endeavor.”

The first Organizational Teleconference will take place March 2006.