



Healthtv *Best Practice*

Teleconference Success

March 2006 NEW YORK A successful Organizational Teleconference kicked off The Health Television System Inc. (HTS) innovative Patient Education Best Practice Guidelines initiative.

“All twenty-five participants RSVP’d within minutes of receiving their e-invite,” Kathy Kastner, CEO HTS and Chair of the initiative. “Clearly, with the emphasis on patient-centered care, this is a timely initiative.”

“Kudos to Kathy Kastner for bringing together a group of high profile participants who are clearly committed to patient-centered care, and who shared invaluable intelligence and insight,” Laurie Reyen, Chair Patient Education Committee, UCLA Medical Center

A lively, 2-hour teleconference addressed Patient Education Goals and Stakeholders

Goals include:

- Improved health outcomes
- Reduced health costs
- Reduced errors
- Happier/more satisfied patients
- Happier/more satisfied educators

Stakeholders:

- Developers
- Users
- Funding Sources
- Policy Makers

On the conference call were representatives from

- Joint Commission for Accreditation of Healthcare Organizations (JCAHO)
- Institute for Safe Medication Practices (ISMP)
- National Council on Patient Information and Education (NCPIE)
- National Consumers League (NCL)
- Food and Drug Administration (FDA)
- American Academy of Family Physicians (AAFP)
- Society of Teachers of Family Medicine (STFM)

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